



City of East Lansing Arts Commission 2021 Cultural Arts Grant Application

Date: 11/16/2020 - Resubmitted 1/27/2021

Proposed Project or Event Title: East Lansing Ceramic Programs Outreach, Enhancement and Revenue Generation Project

Applicant Name: Pam Weil

Organization: East Lansing Ceramic Programs User Group

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Phone Number: 517-333-0530

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Total Cost of Event/Project: \$ 12,220.00 *excludes in-kind contributions

Grant Amount Requested: \$ 1,220.00
(cannot exceed 15% of event budget)

Admission Fee/Ticket Price of Event: \$ _____

If there is an admission fee/ticket price, is there a discount to East Lansing residents? _____

I understand that the availability of Arts Commission grants is based upon a variety of factors, including availability of funds, number of applicants and compliance with grant guidelines.

Pam Weil

Signature of Applicant

1/27/2021

Date

For Office Use Only:

Grant Award Amount _____ Fund Source _____

Fund Distribution ___ Check ___ Fund Transfer _____

East Lansing Ceramic Programs Outreach, Enhancement and Revenue Generation Project

The East Lansing Ceramics program is a unique in the area, welcomes people new to clay and those with a lifetime of experience. It provides a friendly easy-going environment, that for many participants, is within walking distance from their homes. Many of us have moved back from other programs in the area because of our program's unique characteristics.

The programs enrollment was over 200 students in 2019 and we were on track to top 300 in 2020 before the pandemic.

Project Description - Our goal is to support and optimize the East Lansing ceramic programs, we are currently investigating formal non-profit status.

Optimizations we hope to facilitate include ongoing fund and operations development, enhanced community outreach and inclusion, updated facilities, equipment and materials [new kiln(s), new sink, more space, master seminars, expanded program...]

<u>E.L. Ceramics Outreach, Enhancement...</u>	
Studio Equipment Updates	
Kiln(s) 2@ \$1200 each	\$3000.00
Kiln(s) installation \$800-\$2000	\$2000.00
Wheel(s) 3@ \$1000 each	\$3000.00
Clay Studio large sink with clay trap / installation	\$1500.00
Update Studio Tools	\$570.00
Advocacy and Fund Development (60hrs *In-kind)	*\$900.00
Advocacy for larger studio space (20hrs *In-kind)	*\$300.00
Program Outreach and Inclusion	
Program scholarship	\$500.00
Participation in City events (20hrs *in-kind)	*\$300.00
Display in City buildings (20hrs *in-kind)	*\$300.00
Inclusive Program development (20hrs *in-kind)	*\$300.00
Inclusive Program Offers Implementation	\$1000.00
Moveable Display System	\$550.00
Participation Invitation card(s)	\$100.00

2021 E.L. Arts Grant requests:

This aspect of the grant request involves the acquisition of a good quality, easily ***moveable display system***, that will provide the ability to display and sell donated ceramic program work. In addition to 3"x5" ***cards inviting*** and encouraging participation in the E.L. ceramic program.

This system would allow flexibility of location which will provide expanding outreach and inclusion and targeting of audiences. Possible locations include: Hannah Center, Farmer's Market, festivals, schools, City Hall...

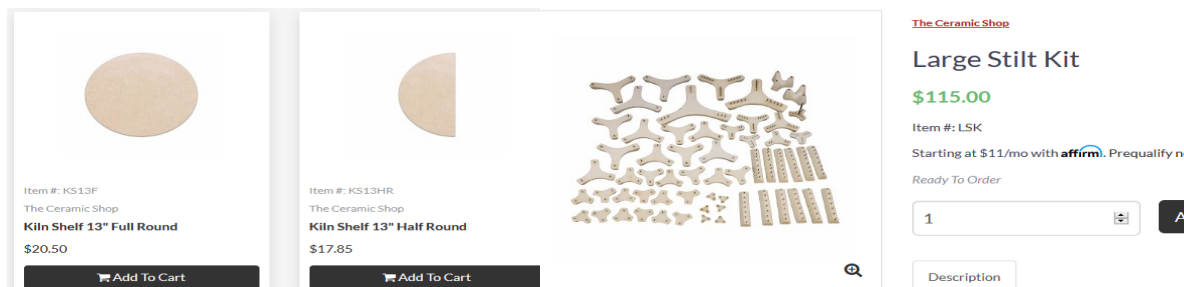
When the location makes sales appropriate that revenue will assist in upgrades to ceramic studio and an improved student experience in the program, as is done currently. We have a goal to fund scholarships to expand participation in the near future.

This aspect of the request involves the accusation of a number of good quality ceramic **studio tools**. These items will enhance East Lansing Ceramic Art programs experience and will encourage continued participation in the arts programs.

All details will be determined in collaboration with City staff and many will involve volunteer participants.

Funding of any or all items is appreciated.

Moveable Display System	\$550.00
Participation Invitation card(s) design, layout and print	\$100.00
Kiln Shelves (3) \$50.00 per	\$150.00
Kiln Furniture	\$120.00
Plater bats (2) \$50.00 per	\$100.00
Tools assortment, sponges	\$50.00
Glaze Brushes	\$50.00
Molds / Forms (3-5)	\$100.00
total	\$1220.00



Panel Display Systems	
Image	Product Name
	Wide Four Panel Details
	Three Panel Picket Fence Details
	Three Panel Display Details

